

BEXPERT – BUSINESS STRATEGY EXPERTS

Who we are

BeXpert is a multinational consulting firm that offers business development, strategic solutions and outsourcing services in the online marketing arena.

We specialize in providing outsourced strategic consulting services with the deep understanding of the needed infrastructure to face the ever-changing diversity of any online business.

The unique blend of vast knowledge and in-depth expertise, BeXpert crafts practical solutions tailored to today's digital world and building the tools to help find the right clients for your business.

Founded at 2014 by Adi Beker, a seasoned online marketing expert, with more than 15 years of experience in the marketing and sales world.



Our mission

BeXpert was established with a passion and desire to provide its partners an exclusive hands-on consultancy services. Our mission is to help your organization grow and boost your ROI by providing performance marketing strategies, Business Development & Networks process optimization

What we do

We provide different services in the performance marketing area, all driven to help your business grow, improve performance and achieve positive ROI.

We believe in creating the right opportunities and the right connections for our partners, using our vast knowledge and experience to get you there.

Our services focus in the following areas:

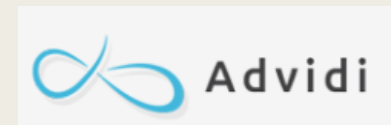
- Strategic consulting
- Business development
- Marketing & Marcom consulting
- Networking development
- Sales team training

Strategic Consulting

With our Strategic Consultation Services our partners gain C-Level expertise, analyzing activities & performing all needed strategic biz-dev aspects a company should require. Among the different service you can find:

- Analyzing activity and review of current status
- Detailed business plans & strategies focused on increasing ROI
- Business development activities, including introductions to leading players of the industry and bringing them as valuable partners. Goal - to increase engagement with existing and new partners.
- Identifying USP and incorporating it in the company's visibility, presenting companies in different events and discussions emphasizing USP
- AdOps consultancy – close review & accompany of account managers
- Working methodologies – reviewing current team structure, creating right methods focused on individual growth and company's growth – all with close mentoring and training.

Among our clients



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